

Using Social Networks as a Tool in Implementing Sustainable Development Plans: A Field Study on a Sample of Public and Private University Students

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Abstract

It has become certain that many university youth rely on social networks to obtain information and data on many issues and topics of interest, as social networks are considered a store of knowledge from which young people draw their various knowledge. The issues of sustainable development are among the urgent issues at the present time, hence the importance of the study in identifying the use of social networks as a tool in implementing sustainable development plans. The study aimed to identify the use of social networks as a tool in implementing sustainable development plans, and the study relied on the survey method in answering the questions of the study. The field study was conducted on a random sample of 400 individuals from the study population consisting of students from public universities (Cairo University - Helwan University) and private (The British University - Al-Shorouk Academy).

Key words: Sustainable Development- Social Networks- University Students.

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Use of Public Relations for Social Media in Managing the Reputation of Telecommunications Companies in Saudi Arabia STC, Mobily, and Zain Companies as a Model 7
- **Yahyah Muhammad Ali Mubarak** - *Jizan University*
The Yemeni Public's Reliance on Social Media as a Source of Information about the Corona Pandemic 9
- **Associate Prof. Dr. Fouad Ali Hussein Sa'adan** - *Sana'a University*
The Role of Social Networking Sites in Shaping Awareness of Social Issues among University youth: Twitter as a Model 10
- **Associate Prof. Dr. Rasha Abd -Raheem Mazroa** - *Umm Al-Qura University*
The Effectiveness of Social Marketing for Egyptian women's issues through Social Networking Sites: An Applied Study of the National Council for Women's Facebook page 11
- **Dr. Hanan Kamel Hanafi Marei** - *Kafer El Sheikh University*
The Effect of Fake News in the New Media on University Youth and its Relationship to their Behavior 12
- **Dr. Moeen F.M. Koa** - *An-Najah National University*
The Role of Digital Public Relations in Non-Profit Organizations in Raising Awareness of Digital Human Rights the Arab Center for Development of Social Media Facebook Page "7amleh" as a Model 14
- **Dr. Merhan Mohsen Mohamed Elsayed Tantawy** - *Gulf University*
Digital Government Communication Strategies in the Kingdom of Bahrain during Risks: Covid -19 as a Model 15
- **Dr. Rasha Samir Mohamed Haron** - *International Media Institute, Elshorouq Academy*
Using Social Networks as a Tool in Implementing Sustainable Development Plans: A Field Study on a Sample of Public and Private University Students 17
- **Dr. Samah Bassiouni Mohamed Katak** - *Tanta University*
The Role of Information Warfare on Social Media in Shaping the Adolescents' National Identity 18

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- اعتماد الجمهور اليمني على وسائل التواصل الاجتماعي: كمصدر للمعلومات حول جائحة كورونا
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- دور مواقع التواصل الاجتماعي في تشكيل الوعي بالقضايا الاجتماعية لدى الشباب الجامعي: تويتر نموذجاً
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لطيفة علي عون الشريف (جامعة أم القرى) ... ص ٩١
- فاعلية التسويق الاجتماعي لقضايا المرأة المصرية عبر مواقع التواصل الاجتماعي: دراسة تطبيقية لصفحة المجلس القومي للمرأة على الفيس بوك
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- تأثير الأخبار المزيفة Fake News في وسائل الإعلام الجديد على الشباب الجامعي وعلاقتها بسلوكياتهم
د. حنان كامل حنفي مرعي (جامعة كفر الشيخ) ... ص ١٦٩
- دور العلاقات العامة الرقمية في المؤسسات غير الربحية في التوعية بحقوق الإنسان الرقمية: صفحة الفيسبوك للمركز العربي لتطوير الإعلام الاجتماعي "حملة" أنموذجاً
د. معين فتحي الكوع (جامعة النجاح الوطنية)
حلا هاشم أبو حسن (جامعة النجاح الوطنية) ... ص ٢٢٣
- استراتيجيات الاتصال الحكومي الرقمي في مملكة البحرين خلال المخاطر: كوفيد-١٩ نموذجاً
د. ميرهان محسن محمد السيد طنطاوي (الجامعة الخليجية) ... ص ٢٦٣
- استخدام شبكات التواصل الاجتماعي كأداة في تنفيذ خطط التنمية المستدامة: دراسة ميدانية على عينة من طلاب الجامعات الحكومية والخاصة
د. رشا سمير محمد هارون (المعهد الدولي العالي للإعلام - أكاديمية الشروق) ... ص ٢٩٧
- دور حرب المعلومات على مواقع التواصل الاجتماعي في تشكيل الهوية الوطنية للمراهقين
د. سماح بسيوني محمد كتاكيت (جامعة طنطا) ... ص ٣١٧

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