
Bibliotheca Alexandrina's Branch libraries at Menoufia University : Embassy of Knowledge as module

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Abstract:

The Embassy of Knowledge (EOK) is one of the electronic services of the Bibliotheca Alexandrina in the governorate of the Egyptian Arabic Republic. The " Embassy of Knowledge " is a branch that offers electronic services to the Bibliotheca Alexandrina in all governorates. It is headquartered by universities to provide a variety of services, It aims to spread Knowledge and provide many services and activities, and help students and researchers to obtain information and search databases, and is keen to organize many seminars (cultural and artistic) and workshops specialized.

The Study will be limited and analysis of this activity and compared to the human and material resources available at the embassy and compared to the numbers of the target students. Finally, the analysis of the seminars and workshops presented since the opening of The Embassy of Knowledge at Menoufia University.

The researcher used the case study methodology, which goes deeper into data analysis, comparisons and institutional and social dimensions.

The study recommends that:

1. Activate the role of the Knowledge Embassy at Menoufia University by marketing the services provided
2. The need for a planned and declared policy for the training workshops provided at the knowledge embassy, and to announce them before the workshops in sufficient time.
3. Increase the activation of the participation of faculty members in cooperation with the Embassy of Knowledge
4. the need to prepare more scientific research on the embassies of knowledge and its effectiveness and its role in supporting the educational process,

Keywords: Branch Library; Bibliotheca Alexandrina; Embassy of Knowledge; Workshops; Menoufia University.