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## **Book social media networks and its role in readers and writers support. A field study of Goodreads Network usage as a model.**

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### **Abstract :**

The study has dealt with the use of both Egyptian readers and writers of the services and capabilities of book social media network: Goodreads. Also the benefits and advantages that returned to the study community of those who are interested in reading and writers as a result of these services and capabilities, through editing 2 questionnaires: one for the readers and the other for the writers. Both of the questionnaires were available on the pages and groups interested in books and writers .

The notable results of this study concerning readers were that 300 individuals of the participants don't have accounts on Goodreads Network, which represents a percentage of 50.5%, and the main cause for not having an account on Goodreads Network is the lack of enough information about it, and this was what represented a percentage of 91.3%. And 292 individuals have accounts on Goodreads Network, Which represents a percentage of 49.5%.

The most important reason for creating a reader's account on Goodreads Network was the benefit of book recommendations by friends, which represents a percentage of 82.8%.

About the writers study community, the study has revealed that the number of writers who have author's accounts is 17 which represents 45.9%. And the interaction with readers to know their opinions about their books and the books by others represented a percentage of 37.8%. Also, it was revealed that the most used interaction forms between writers and readers is replying to comments, which represents 76.3%.

**Keywords:** social media networks, social media, social reading, readers, writer