

الهوامش

عبر طيات الكتاب، استخدمنا الأسماء الكاملة وأسماء الشركات كلما سنحت الفرصة، لكن في بعض الأمثلة، نذكر اسماً واحداً، أو أسماءً مختلفة، أو شركات مجهولة لتجنب الكشف عن معلومات سرية أو خاصة نيابة عن عملائنا.

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