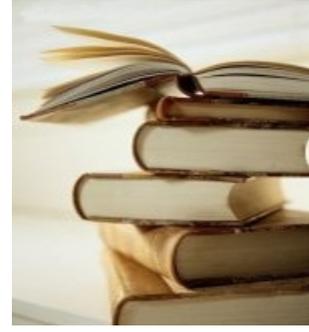


المراجع

References



- Aben, M. (1952). Morphological creativity. Englewood Cliffs, NJ: Prentice-Hall.
- Ackoff, R.L., & Vergara, E. (1981). Creativity in problem-solving and planning: A review. *European Journal of Operational Research*. 7,1-13.
- Ackoff, R.A., & Vergara, E. (1981). Creativity in problem Solving and running: A review. *European Journal of Operational Research*. 7,1-13.
- Adair, J. (1989). *Great leaders*. Guilford, UK: Talbot Adair Press.
- Ainsworth-Land, V. (1982). Imaging and creativity: An integrating perspective. *Journal of Creativity Behavior*, 16(1), 5-28.
- Adams, J.L (1974). *Conceptual blockbusting: A guide to better ideas*. San Francisco, CA: W.H. Freeman.
- Arnold, J.E. (1962). Education for innovation, In S.L Parnes & H.F. Harding (Eds.), *A sourcebook for creative thinking*. New York: Charles Scribner.
- Aspen Systems (April 1982). - *Topics in Learning and Learning Disabilities* 2, 1.
- Atkins, R.C., & Shiffrin, R.M. (1971). The control of short-term memory, *Scientific American*, p.225.
- Bandura, A. (1978). "The Self System in Reciprocal Determinism." *American Psychologist* 33: 344 ... 358.
- Bannister, D., & Fransella, F. (1971). *Inquiring man*. Harmondsworth, UK: Penguin.
- Baron, J. (1985) *Rationality and Intelligence*. New York Cambridge University Press.
- Barron, F. (1968). *Creativity and personal freedom*. Princeton, NJ: Van Nostrand.
- Basadur, M. (1988). NCEJ research in creativity for business and industrial applications. In S.G. Isaksen (Ed.). *Frontiers of creativity research: Beyond the basics* (PP. 390-416). Buffalo, NY: Bearly Limited.
- Beer, S. (1966). *Decision and control*. Chichester, UK: Wiley.
- Beer, S. (1972). *Brain of the firm*. Chichester, UK: Wiley.

- Beer, S. (1979). *The heart of the enterprise*, Chichester, UK: Wiley.
- Belbin, M. (1981). *Management teams: Why they succeed or fail*. London: Heinemann.
- Belmont, J., E. Butterfield, and R. Ferretti. (1982). "To Secure" Transfer of Training, "Instruction and Self Management Skills." In *How and How Much Can Intelligence Be Increased*, edited by D.K. Detterman and R.J. Sternberg, pp. 147-154.
- Besemer, S.P., & O'Quin, K. (1987). Creative product analysis: Testing a model by developing a judging instrument. *Journal of Creative Behavior*, 20, 115-126.
- Beyer, B.K. (1987). *Practical Strategies for the Teaching of Thinking*. Boston Mass.: Allyn and Bacon.
- Bloom, B.S. and L.J. Broder (1950). *Problem-Solving Processes of College Students*, Chicago: University of Chicago Press.
- Borkowski, J.G. (1985). "Signs of Intelligence: Strategy Generalization and Metacognition." In *The Growth of Reflection in Children*, edited by S.R. Yussen. Madison: University of Wisconsin Press, Academic Press.
- Briggs-Meyers, I. (1980). *Gifts Differing*. Palo Alto, Calif.: Consulting Psychologists Press.
- Brightman, H.J. (1980)- *Problem Solving: A Logical and Creative Approach*. Atlanta: Georgia State University, College of Business Administration. Business Publishing Division .
- Brown, A.L. (1978). "Knowing When, Where, and How to Remember: A Problem in Metacognition.", In *Advances in Instructional Psychology*, edited by R. Glaser. Hillsdale, N.J.: Erlbaum.
- Brown, A.L. (1985) "Mental. Orthopedics, training Cognitive Skills: An Interview with Alfred Binet." In *Thinking and Learning Skills, Volume II: Research and Open Questions*, edited by 'J.W.' Segal, S. Chipman, and R. Glaser. Hillsdale, N.J.: Erlbaum.
- Burtis, P.J., C. Bereiter, M. Scardamalia, and J. Tetroe. (1981). "The Development of Planning in Writing." In *Explorations in the Development of Writing*, edited by , G. Wells and B.M. Kroll. ,New York: Plenum.
- Butler, K.. (1986). *Learning and Teaching Style: In Theory and In Practice*. Maynard, Mass.: Gabriel Systems.
- Butterfield., E., C. Wambold, and J. Belmont. (March 1973). "On the Theory and Practice of Improving Short-Term Memory" ,*American Journal of Mental Deficiency* 77, 5: 654-669.
- Carson, J. W. & Rickards. T. (1979). *Industrial new-product development*. Farnborough, UK: Gower Press.
- Carson, J.W. (1989). *Innovation: A battleplan for the 1990s* . Farnborough, UK: Gower Press.
- Chiappena, E.L. (April-June 1976): "A Review of Piagetian Studies Relevant to Science Instruction at the Secondary and College Level." *Science Education* 60,2: 253-261.
- Churchman, C.W., & Schminhlatl. A.H. (1965). The researcher and the manager: A dialectic of implementation. *Management Science*, 11(4), B69-B87.

- Costa, A.L. (October 1981). "Teaching for Intelligent Behavior." *Educational Leadership* 39, 1: 29-31.
- Crosby, P.B. (1989). *Let's talk quality*. New York: McGraw-Hill.
- Csikszmihalyi, M. (1988). *Society, culture and person: A systems view of creativity*. In R.J. Sternberg (Ed.), *The nature of creativity: Contemporary psychological perspectives* (pp.325-339). New York: Cambridge University Press.
- Danzing, E., Nevis, E., & Nevis, S. (1970). *Blocks to creativity* (Unpublished training workshop package). Danzig-Nevis International, Inc.
- Dauw, D.C., & Fredian, A.J. (1971). *Creativity and innovation in Organizational*. Dubuque, IA: Kendall/Hunt.
- deBono, E. (1971). *Lateral thinking for management*. London, UK: McGraw-Hill.
- Deming, W.E. (1986). *Our of crisis*. Cambridge, MA: MIT Press.
- Dewey, J. (1933). *How We Think: A Restatement of The Relation of Reflective Thinking to the Education Process*. Boston: Heath.
- Duncker, K. (1926). A qualitative study of productive thinking. *Journal of Genetic Psychology*. 33, 642-708.
- Ekvall, G. (1986). *Creative climate questionnaire*. Stockholm: FA Radel. The Swedish Council for Management and Organizational Studies.
- Frankis, D., & Woodcock, M. (1975). *People at work*. San Diego, CA University Associates.
- Francis, B.L. (1976). *Relationships between theoretical constructs of creativity and two major practical techniques of creative problem solving*. Unpublished thesis, University of Manchester, M111chcstcr, UK.
- Geschka, H. (1986). *Creativity workshop in product in innovation*.
- Geschka, H. (1983). *Creativity techniques in product planning and development: A view from West Germany*. *R & D Management*, 13(3), 169-183.
- Gordon, W.J.J. (1956, November/December). *Operational approach to creativity*. *Harvard Business Review*. pp. 41-51.
- Gregory C.E. (1967). *The management of intelligence: Scientific problem solving and creativity*. New York: McGraw-Hill.
- Haefele, I.W. (1962). *Creativity and innovation*. New York: Reinhold. Handy, C.B. (1988). *The age of unreason*. London: Hutchison.
- Hill, P. (1988). *Innovation using creative problem-solving techniques*. *Creativity & Innovation Yearbook*, 1, 106-111. Manchester, UK: Manchester Business School.
- Hocevar, D., & Bachelor, T. (1989). *A taxonomy and critique of measurements used in the study of creativity*. In J.A. Glover, R. Ronning, & C. Reynolds (Eds.), *Handbook of creativity*. New York: Plenum.

- Isaksen, S.G. (1988). Concepts of creativity in P. Colemont et al. (Eds.). *Creativity and innovation: Towards a European network*. Deventer, Netherlands: Kluwer.
- Isaksen, S.G., & Murdock, M.C. (1990). The outlook for the study of creativity: An emerging discipline? *Studia Psychologica*, 32, 53- 77.
- Isaksen, S.G., & Treffinger, D.1. (1985). *Creative problem-solving: The basic course*. Buffalo, NY: Bearly Limited.
- Jantsch, E. (1967). *Technological forecasting in perspective*. Paris: OECD.
- Jones, L. (1987). The development and testing of a psychological instrument to measure barriers to effective problem solving. Unpublished masters thesis, University of Manchester, Manchester, UK.
- Khandwalla, P.N. (1984). *The fourth eye*. Allahabad. India: Wheeler and Co.
- Kinon, M.J. (1989). *Adaptors and innovators: Styles of creativity and problem-solving*. London: Routledge.
- Kirton, M.J. (1985). *Kirton adoption-innovation inventory*. Hatfield, England: Hatfield Polytechnic.
- Koestler, A. (1964). *The act of creation*. London: Hutchinson.
- Kolb, D.A. (1976). *Learning style inventory technical manual*. Boston,
- Larson, J., & LaFasto, F.M.J. (1989). *TeallH1/ork: What must go right/ what can go wrong*. Beverly Hills, CA: Sage.
- Lipman, M., A.M. Sharp, and F.S. Oscanyon (1980) *Thinking in the Classroom*. 2nd ed. Philadelphia, Pa.: Temple University Press.
- Lupton, T. (1984). University Business Schools: Looking to the future. *Creativity & Innovation Network*, 10, (2), 57-65.
- Mackinnon, D.W. (1962). The personality correlates of creativity: A study of American architects. In G.S. Neilson (Ed.), *Proceedings of Fourteenth Congress on Applied Psychology*, 2, 11-39 .
- Magyari-Bock, I. (1985). *Creatological studies*. Budapest University of Economics Papers on Labor Economics. 6, 1-76, Budapest.
- Magyari-Beck, I. (1993). Cryptology: A potential paradigm for an emerging discipline, In S.G. Isaksen, M.C. Murdock, R.L. Firestein, & D.J. Treffinger (Eds.), *Understanding and recognizing creativity: The emergence of a discipline* (pp. 48-82). Norwood, NJ: Ablex .
- Magyari-Beck, I. (1988). New concepts about personal creativity. *Creativity & Innovation Yearbook*, 1, 121-126. Manchester, UK: Manchester Business School.
- McPherson, I.H. (1969). *Structured approaches to creativity* (Rep. No. 385). Stanford, CA: Stanford Research Institute Long-Range Planning Service
- Morgan, G. (1986). *Images of organization*. Beverly Hills, CA: Sage.
- Morgan, G. (1989). *Creative organization theory: A resource book*.

- Morgan, J.S. (1968). Improving your creativity on the job. New York: American Management Association.
- Morris, J. (1984, October). Getting the learning spiral to work. Development Learning and Organizational Change Conference. Bradford University, Yorkshire. UK.
- Mumford, E. (1983). Designing human systems. Manchester. UK:
- Murdock, M.C. (1989, December). Identifying blocks and barriers for managing conflict creatively. Paper presented at Second European Conference on Creativity and Innovation, Noordwijk, Netherlands.
- Newell, A., Shaw, J.C., & Simon, H.A. (1962). The processes of creative thinking. In E.H. Gruber, G. Tyrell, & t., 1. Wertheimer (Eds.). Contemporary approaches to creative thinking. New York: Athellon Press.
- Nisbett, E., and L. Ross (1980) Human Inference: Strategies and shortcomings of Social Judgments. Englewood Cliffs, N.J.: Prentice-Hall.
- Novelli, L. (1993). Using alternative perspectives to build more robust theories of organizational creativity. In S. G. Isaksen, M.C. Murdock, R.L. Firestein, & D.J. Treffinger (Eds.). Understanding and recognizing creativity: The emergence of a discipline (pp. 281-295). Norwood, NJ: Ablex.
- O'Quin, K & Besemer, S.P. (1989). The development, reliability, and validity of the revised creative product semantic scale. Creativity Research Journal, 2, 267-278.
- Osborn, A.F. (1949). Applied imagination. New York: Charles Scribner.
- Parker, M. (1987, December 13-16). Let's share some experiences on organizational visioning. First European Conference on Creativity and Innovation, Noordwijk, Netherlands.
- Parnes, S.I., Noller, R.B., & Biondi, A.M. (1977). A guide to creative action. New York: Charles Scribner.
- Parnes, S.J. (1967). Creative behavior guidebook. New York: Charles Scribner.
- Parnes, S.J. (1981). The Magic of your mind. Buffalo, NY: Creative Education Foundation.
- Parnes, S.J. (1988). The creative studies project. In S.G. Isaksen (Ed.). Frontiers of creativity research: Beyond the basics (pp. 156-188). Buffalo, NY: Bearly Limited.
- Peters, T., & Waterman, R. (1982). The search of excellence. New York: Harper & Row.
- Puccio, G.J. (1990). Person-environment: Using Kirtons Adaptor Innovator theory to determine the effect of stylistic fit upon stress, job satisfaction and creative performance. Unpublished doctoral thesis, University of Manchester, UK.
- Raina, M.K. (1993). Ethnocentric confines in creativity research. In S.G. Isaksen, M.C. Murdock, R.L. Firestein, & D.J. Treffinger (Eds.). Understanding and recognizing creativity: The emergence of a discipline (pp. 235-253). Norwood, NJ: Ablex.
- Rhodes, M. (1961, April). An analysis to creativity. PhiDelta Kappall, pp. 305-310.

- Rhodes, M. (1987) An analysis of creativity, In S.G. Isaksen (Ed.), *Frontiers of creativity research: Beyond the basics* (pp. 216-222). Buffalo, NY: Bearly Limited.
- Rickards, & H. Smockcs (Eds.). *Creativity and innovation: Towards a European network*. Deventer, Netherlands: Kluwer.
- Sanacore, J.: (May 1984) ... "Metacognition. and the Improvement of Reading: Some Important Links." *Journal of Reading*: 27, 8: 706-712.
- Shallcross, D., & Sisk, D.A. (1989). *Intuition: An inner way of knowing*. Buffalo, NY: Bearly Limited.
- Simberg, A. (1964). *Creativity at work: The practical application of a complete program*, Boston, MA: Inusllial Education Institute.
- Simon, H-A. (1960). *Administrative behavior* (2nd ed.). London: Macmillan.
- Sternberg, R. and R. Wagner (1982). "Understanding Intelligence: What's In It for Education." Paper submitted to the National Commission on Excellence
- Taggart, W.M. (1984, October). A 'whole brain' model of human information processing. *Development Learning and Organizational Change Conference*, Bradford University, Yorkshire, UK.
- Talbot, R. & Rickards, T. (1984). *Developing creativity*. In C.Cox & J. Beck (Eds.) *Management development: Advances in theory and practice*. Chichester, UK: Wiley.
- Talbot, R.J. (1984, September). Situational influences on learning style. Paper presented at International Conference on Development. *Learning and Organizational Change*, Bradford University, UK.
- Van Gundy, A.B. (1987). *Organizational creativity and innovation*. In S. G. Isaksen (Ed.), *Frontiers of creativity research: Beyond the basics* (pp.358-379). Buffalo, NY: Bearly Limited .
- Vernon, P. (1970). *Creativity: Collected readings*. Harmondsworth, UK: Penguin.
- Whimbey, A. and L.S. Whimbey. (1976); *Intelligence Can , . Be Taught*. New York: Bantam..
- Yamada, K. (1987). *Creativity in Japan*. *Creativity & Innovation Network*, 12, 33-40.
- Zais, R.S. (1976). *Curriculum principles and foundations*. New York: Harper & Row.
- Zwicky, F. (1948). *Morphological method of analysis construction* New York: Interscienc.